



Ascent Solutions and their Certified Partner, WIN enabled the integration of the entire sales, inventory, purchasing, operations and fulfillment business processes



CHALLENGE

After completing the R&D phase and confirming the effectiveness of their product to combat ED successfully, Giddy needed to build a solid system to manage their operations and the fulfillment of their B2C and B2B orders of their FDA approved products.

With large potential growth and a contract with the Veterans Affairs, Giddy urgently needed a system to manage their orders, operations and fulfillment, alongside inventory control, procurement, shipping, and financials.

Industry:

Manufacturing, Distribution

Salesforce:

Sales, Service, Marketing Cloud

SUCCESS

They chose the Salesforce platform and Ascent ERP as the hub to support B2C orders placed on their BigCommerce website and B2B VA orders received via EDI.

WIN team has been instrumental in swiftly implementing a complete solution

interconnected to the Salesforce Sales, Service and Marketing clouds with several integrations making sure all business processes would flow efficiently.

Applications:

Ascent ERP, Ascent Financial Platform, BigCommerce,



Roman Bulkiewicz
Head of IT, Giddy

"I approached Ascent with an impossible task. While building 3 Salesforce clouds in 40 days, help us install configure and use Ascent ERP, and be live in 45 days. They accepted the challenge and brought their "A" Team in. We not only delivered on time and under budget, but kept the business running and cutover without a hitch. They not only delivered what they promised but they brought so much more with it. In less than 45 days we went from a small e-commerce company to a fully functional enterprise software run company. The product is highly customizable and was able to adapt to omni channel selling including e-commerce, B2B and government sales instantly. Without choosing Ascent we would still be figuring out how to process orders, now we are not only fully functional but we are optimizing business process and efficiencies."